



SOUTH AUSTRALIA FACT SHEET



Growing Global Companies Program

1 Page Plan

Objectives

The 1 Page Plan workshop will focus on the development of a 1 Page Plan by entrepreneurs to use with your staff to guide continuous planning in your business. It will assume that participants have already some type of strategy in place or one being developed. The workshop takes **one day** with two participants per company.

Content

1. **Business Planning**
 - Benefits of planning
 - Example of a standard business plan
2. **The planning process in a company.**
 - How plans are used as an active planning tool.
 - What is appropriate in planning and what is not?
 - Examples of good and bad planning
3. **1 Page Plan**
 - Strategy Identification
 - Meeting Company Objectives
 - 4 Areas of a business
 - Objectives, Targets, Initiatives, Measures
 - The planning process
4. **Strategy Development**
 - Explanation of Strategy and Strategic Processes
 - Companies to identify their own Strategies
5. **Building the Plan**
 - a) Establish Planning Audit
 - Financial Checklist
 - Internal Process Checklist
 - Customer Checklist
 - Growth Checklist
6. **Targets, Initiatives**
7. **Measurement**

Post Workshop Mentoring

Two hours of mentoring will be provided to each participating company to assist in choosing what actions are priorities and how to put these actions into place.

Further information

Susan Andrews, Industry Development Manager, ICT & Electronics
Centre for Innovation
Department of Trade and Economic Development
Phone: +61 8 8303 2432
Email: susan.andrews@state.sa.gov.au
Web: www.southaustralia.biz/ict

