



creating opportunity



Government of South Australia
Department of Trade and Economic
Development

2006 ICT Secrets Competition

www.southaustralia.biz/ict

The Department of Trade and Economic Development invites you to the

Launch of 2006 Secrets of Australian ICT Innovation Competition

The Secrets Competition selects the most innovative Australian ICT companies and research organisations. There are seven categories with prizes from \$7000 (1st prize) to \$3000 (3rd prize).

DTED is supporting the 2006 Secrets Competition. SA ICT companies entering the competition will be provided with a training program to assist with preparation of your entry (how to describe your innovation, your customers, market strategy and business model). 'To enter is its own reward.'

Hear from last year's winners on how they benefited, why it is important for your company to enter and receive tips on entering. Come and network with members of the SA ICT industry.

- Matthew Michalewicz, 2005 Secrets Judge
- Allan Booth, Secrets Competition Director
- David Griggs, Secrets Presentation Training coach
- **2005 South Australian Secrets Winners: one year on**
- Cathy Allington, CEO, Grow Your Own Business
- Greg Nuttall, CEO, ConvertU2
- Frank Grasso, CEO, e-channel
- David Evans, CEO, In The Chair

Date: Thursday, 21 September 2006
Registration: 5.30 pm
Time: 6.00 – 7.00 pm
Venue: Adelaide Pavilion
Address: cnr South Terrace & Peacock Rd, Adelaide
Enter off Sir Lewis Cohen Drive
RSVP: Tuesday, 19 September 2006
Register at: <http://mybookingmanager.com/SecretsLaunch2006>



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