

EXPLORING FUTURE ELECTRONIC PAYMENTS MARKETS

Free morning seminar in Adelaide



An event hosted by the Information Economy
Division of the Department of Communications,
Information Technology and the Arts for business
leaders, researchers, policy makers and regulators.

Australians are making more and better use of ICT, so electronic payment options are opening up for business and consumers.

But if the electronic transaction marketplace is to work and the information economy is to thrive, there must be trusted, low-cost, flexible ways to make payments.

The seminar will explore the messages of a new report, *Exploration of future electronic payments markets*.

It details how to realise potential gains from more and better use of electronic payments, including measures to:

- close information gaps and raise awareness about e-payments options
- accelerate business and consumer adoption of e-payments
- raise and maintain Australian innovation.

Our consultants, the Centre for International Economics and Edgar, Dunn & Company, will present the key findings of the research, provide insights on the potential of the electronic payments marketplace in Australia, and take your questions.

Exploration of future electronic payments markets will be handed out at the seminar and published at www.dcita.gov.au/ie

Please RSVP by close of business 4 July 2006, to Kylie Crook by phone 02 6271 1162 or email Kylie.Crook@dcita.gov.au

Date: Monday 10 July 2006

Time: 10am for 10.30 to 12 noon followed by light lunch

Venue: Balcony Gallery

Hilton Adelaide 233 Victoria Square









